

▶ ebenefit Private Benefits Marketplace

Featuring Proprietary Defined Contribution Technology

The **ebenefit Private Benefit Marketplace** will enable employers of all sizes—from 2 to 100,000+ employees—to provide an engaging, intelligent and personalized retail experience for consumers shopping for benefits.

The Nuts & Bolts

Proven Technology.

We've drawn on our experience in the benefits administration marketplace, including our experience running numerous Human Resource Information Systems, to provide the best exchange platform out there. Features of our core exchange technology include:

- A proprietary Defined Contribution platform, with the configurability to handle all kinds of benefit plans and contribution strategies
- Employer tools including reporting, alerts, ACA compliance and the **ebenefit** Dashboard—featuring the **ebenefit** Affordability panel
- Efficient setup and maintenance to handle both initial enrollments and ongoing administration and renewals
- Electronic data interchange (EDI) with numerous carriers, partners, and administrators
- Billing

Premium Products.

Stores are only as good as their products, and health exchanges are no different. Leverage our inventory or bring your own relationships and products to the table. It's up to you! **ebenefit** advantages include:

- Leading national carrier partners for ancillary and voluntary benefits, including dental, vision, life, disability, accident insurance and more
- Simplified administration: carrier partners have committed to collaborate with **ebenefit** to offer employers a streamlined, integrated and reliable “end-to-end” process for enrollment, eligibility and billing
- Flexibility to plug in health carriers on a regional basis; after all, “health care is local”

The Experience

Superior Service.

Often compared to online travel sites, health and benefit marketplaces are significantly more complex due to the ongoing administrative nature of the service. Unlike travel sites where buyers complete a one-time transaction, the marketplace must manage enrollment and eligibility changes throughout the year in the face of numerous regulations and employment-driven changes. **ebenefit** has the people and tools to help guide you and your employees through the process, including:

- Consumer shopping and decision support tools, featuring a video library, proprietary Best Fit Plan Advisor and the new Interactive Benefit Advisor, “Emma”
- Highly personalized & friendly Call Center—an extension of your HR team and corporate culture—going beyond service to gracious hospitality with knowledgeable benefits professionals helping employees
- Employer support and tools: to set up your Defined Contribution program, benchmark your benefits, enable easy and secure access to data, and provide ongoing support of your program and ACA compliance

